

The 4P for Personal Change and Transformation

When you change, your results will change!

Part 4

Profit from Change

Always do your best. What you plant now, you will harvest later - Og Mandino

You prepared, made the plan and executed to the plan, you implemented and promoted successful habits, it's now time to profit from all your efforts. This is what I call profiting from change. This is the time to realize that all the changes and transformation you went through and the sacrifices you made were not wasted. You will always learn something from any change and transformation you went through. When you do your part success and achievement becomes the end product. If someone sat with you and described to you in detail the movie of your life and painted a vivid picture of all that you were capable of and what you were born to do, it will amaze you. Profiting from change is pay time. The time and season when you begin to enjoy all the years of hard work when others were having a great time in the bars with friends and the other things they loved doing. Its pay time for your efforts of personal development, delayed instant gratification, investment in self and business; the long hours of work without having enough sleep, working when others were playing golf or watching their favorite movies. When you pay the price of success through preparation, planning and promoting habits of success you will be rewarded beyond your wildest imagination. The problem with people is that they want to get to the finish line without doing the work. They want success and advancement on a silver platter without the effort.

Profiting from change is when your book is finished and you are now attending various book signing events, organizing the year end party for your staff to celebrate a successful year, being given that award for impacting lives and for making significant contribution and being recognized for your achievements. Sitting in your beautiful home office reminiscing on the years gone by, the struggles, the tests, adversities, the triumph and all the successes you have achieved along the way. This is all about profiting from change. When you do the work, execute your plans; took massive action you will profit from the change. What will profit from change look like for you? Take a few minutes to write the movie of your life. Capture the sights and sounds while you are writing this picture and feel the emotion living in that moment of success. If you are artistic you can draw pictures instead of using words. Change and transformation is the key to having it all. First work on you and then you will have the results to show for it and not the other way round. Success is a precise science of doing things a certain way. Go for your dreams and live the life you have imagined.

Dr. George Ayee is a consultant, professional speaker, coach and trainer. He helps individuals and his clients to unleash the full power of the organization and employees for maximum results. George works with organizations and people to unlock the power of change and transformation for optimal results. George will help you go through change and the transformation process faster and successfully. With a doctorate in business administration, an MBA in international business administration and BSc in Finance/Accounting and decades of experience, George works with world-class companies, oil and gas, banks, insurance, non-profit organizations, government institutions and people who want to succeed, follow their passion, exploit their potential, make more money and achieve organizational objectives.



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